



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

## Contract # 834541

**Schedule Dates** 06/13/12-07/02/12  
**Advertiser** Obama for America (14538)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
**Product** Political - US President (1174)  
**Brand** DEMOCRAT - OBAMA FOR AMERICA (161567)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** KEULEMAN,KATIE  
**Phone/Fax** (202) 338-6919 /  
**CPE** 1319  
**Account Types** National/\*\*Political - Agency  
**Billing Type** Weekly/Irregular  
**Comments** OBAMA "B" :30  
SCHEDULE B

**Date Entered** 06/12/12  
**Last Modified** 06/19/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06173791  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$24,813.75  
**Net Total** \$140,611.25  
**Sales Tax**

## Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Jun. 2012	85	\$86,925.00
Jul. 2012	70	\$78,500.00
<b>Grand Total:</b>	<b>155</b>	<b>\$165,425.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/13/12-06/15/12	4	:30	9A- 10A (ET)	1			X	X	X			1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)		6/12/12
2.0	Normal Line / SPOT	06/19/12-06/29/12	4	:30	9A- 10A (ET)	2		X	X	X	X			4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)		6/12/12
3.0	Normal Line / SPOT	06/13/12-06/15/12	4	:30	10A- 10:58A (ET)	1			X	X	X			1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)		6/12/12
4.0	Normal Line / SPOT	06/19/12-06/29/12	4	:30	10A- 10:58A (ET)	2		X	X	X	X			3	\$400.00	\$1,200.00	Norfolk (WVEC) (WVEC)		6/12/12
4.0.1	Closed Preempt	06/28/12															Norfolk (WVEC) (WVEC)	R-Live News Coverage/Spot -	
5.0	Normal Line / SPOT	06/13/12-06/15/12	4	:30	10:58A- 12P (ET)	2			X	X	X			2	\$575.00	\$1,150.00	Norfolk (WVEC) (WVEC)		6/12/12
6.0	Normal Line / SPOT	06/19/12-06/22/12	4	:30	10:58A- 12P (ET)	4		X	X	X	X			4	\$575.00	\$2,300.00	Norfolk (WVEC) (WVEC)		6/12/12
7.0	Normal Line / SPOT	06/26/12-06/29/12	4	:30	10:58A- 12P (ET)	3		X	X	X	X			3	\$575.00	\$1,725.00	Norfolk (WVEC) (WVEC)		6/12/12
8.0	Normal Line / SPOT	07/02/12-07/02/12	4	:30	10:58A- 12P (ET)	1	1							1	\$575.00	\$575.00	Norfolk (WVEC) (WVEC)		6/12/12
9.0	Normal Line / SPOT	06/13/12-06/15/12	4	:30	12P- 12:57P (ET)	3			X	X	X			3	\$375.00	\$1,125.00	Norfolk (WVEC) (WVEC)		6/12/12
10.0	Normal Line / SPOT	06/19/12-06/22/12	4	:30	12P- 12:57P (ET)	4		X	X	X	X			4	\$375.00	\$1,500.00	Norfolk (WVEC) (WVEC)		6/12/12
11.0	Normal Line / SPOT	06/25/12-06/25/12	4	:30	12P- 12:57P (ET)	1	1							1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)		6/12/12
12.0	Normal Line / SPOT	06/26/12-06/29/12	4	:30	12P- 12:57P (ET)	4		X	X	X	X			4	\$375.00	\$1,500.00	Norfolk (WVEC) (WVEC)		6/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
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**Headline #** 06173791  
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**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$24,813.75  
**Net Total** \$140,611.25  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Jun. 2012	85	\$86,925.00
Jul. 2012	70	\$78,500.00
<b>Grand Total:</b>	<b>155</b>	<b>\$165,425.00</b>

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13.0	Normal Line / SPOT	07/02/12-07/02/12	4	:30	12P- 12:57P (ET)		1							1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)		6/12/12
14.0	Normal Line / SPOT	06/13/12-06/15/12	4	:30	5:58A- 7A (ET)	2			X	X	X			2	\$875.00	\$1,750.00	Norfolk (WVEC) (WVEC)		6/12/12
15.0	Normal Line / SPOT	06/19/12-06/29/12	4	:30	5:58A- 7A (ET)	3		X	X	X	X			6	\$875.00	\$5,250.00	Norfolk (WVEC) (WVEC)		6/12/12
16.0	Normal Line / SPOT	06/13/12-06/15/12	4	:30	7A- 9A (ET)	2			X	X	X			2	\$875.00	\$1,750.00	Norfolk (WVEC) (WVEC)		6/12/12
17.0	Normal Line / SPOT	06/19/12-06/29/12	4	:30	7A- 9A (ET)	3		X	X	X	X			6	\$875.00	\$5,250.00	Norfolk (WVEC) (WVEC)		6/12/12
18.0	Normal Line / SPOT	06/23/12-06/30/12	4	:30	5:58A- 8A (ET)							1		2	\$275.00	\$550.00	Norfolk (WVEC) (WVEC)		6/12/12
19.0	Normal Line / SPOT	06/16/12-06/30/12	4	:30	8A- 9A (ET)							1		3	\$425.00	\$1,275.00	Norfolk (WVEC) (WVEC)		6/12/12
20.0	Normal Line / SPOT	06/24/12-07/01/12	4	:30	5:58A- 8A (ET)								1	2	\$175.00	\$350.00	Norfolk (WVEC) (WVEC)		6/12/12
21.0	Normal Line / SPOT	06/17/12-07/01/12	4	:30	8A- 9A (ET)								1	3	\$500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		6/12/12
22.0	Normal Line / SPOT	06/24/12-07/01/12	4	:30	9A- 9:30A (ET)								1	2	\$75.00	\$150.00	Norfolk (WVEC) (WVEC)		6/12/12
23.0	Normal Line / SPOT	06/24/12-07/01/12	4	:30	9:30A- 10A (ET)								1	2	\$175.00	\$350.00	Norfolk (WVEC) (WVEC)		6/12/12
24.0	Normal Line / SPOT	06/17/12-07/01/12	4	:30	9:58A- 11A (ET)								1	3	\$175.00	\$525.00	Norfolk (WVEC) (WVEC)		6/12/12
25.0	Normal Line / SPOT	06/13/12-06/15/12	4	:30	4:58P- 5:29P (ET)	1			X	X	X			1	\$975.00	\$975.00	Norfolk (WVEC) (WVEC)		6/12/12
26.0	Normal Line / SPOT	06/19/12-06/22/12	4	:30	4:58P- 5:29P (ET)			1	1	1	1			4	\$975.00	\$3,900.00	Norfolk (WVEC) (WVEC)		6/12/12

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27.0	Normal Line / SPOT	06/25/12-06/25/12	4	:30	4:58P- 5:29P (ET)		1								\$975.00		Norfolk (WVEC) (WVEC)		6/12/12
27.0.1	Closed Preempt	06/25/12															Norfolk (WVEC) (WVEC)	R-Live News Coverage/Spot -	
28.0	Normal Line / SPOT	06/26/12-06/29/12	4	:30	4:58P- 5:29P (ET)			1	1	1	1			4	\$975.00	\$3,900.00	Norfolk (WVEC) (WVEC)		6/12/12
29.0	Normal Line / SPOT	07/02/12-07/02/12	4	:30	4:58P- 5:29P (ET)		1							1	\$975.00	\$975.00	Norfolk (WVEC) (WVEC)		6/12/12
30.0	Normal Line / SPOT	06/13/12-06/15/12	4	:30	5:29P- 5:58P (ET)	1			X	X	X			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		6/12/12
31.0	Normal Line / SPOT	06/19/12-06/22/12	4	:30	5:29P- 5:58P (ET)			1	1	1	1			4	\$1,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		6/12/12
32.0	Normal Line / SPOT	06/25/12-06/25/12	4	:30	5:29P- 5:58P (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		6/12/12
33.0	Normal Line / SPOT	06/26/12-06/29/12	4	:30	5:29P- 5:58P (ET)			1	1	1	1			4	\$1,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		6/12/12
34.0	Normal Line / SPOT	07/02/12-07/02/12	4	:30	5:29P- 5:58P (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		6/12/12
35.0	Normal Line / SPOT	06/13/12-06/15/12	4	:30	6P- 6:30P (ET)	2			X	X	X			2	\$1,100.00	\$2,200.00	Norfolk (WVEC) (WVEC)		6/12/12
36.0	Normal Line / SPOT	06/19/12-06/22/12	4	:30	6P- 6:30P (ET)			1	1	1	1			4	\$1,100.00	\$4,400.00	Norfolk (WVEC) (WVEC)		6/12/12
37.0	Normal Line / SPOT	06/25/12-06/25/12	4	:30	6P- 6:30P (ET)		1							1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)		6/12/12
38.0	Normal Line / SPOT	06/26/12-06/29/12	4	:30	6P- 6:30P (ET)			1	1	1	1			4	\$1,100.00	\$4,400.00	Norfolk (WVEC) (WVEC)		6/12/12

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39.0	Normal Line / SPOT	07/02/12-07/02/12	4	:30	6P- 6:30P (ET)		1							1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)		6/12/12
40.0	Normal Line / SPOT	06/16/12-06/30/12	4	:30	6P- 6:30P (ET)							1		3	\$525.00	\$1,575.00	Norfolk (WVEC) (WVEC)		6/12/12
41.0	Normal Line / SPOT	06/17/12-07/01/12	4	:30	6P- 6:30P (ET)								1	3	\$525.00	\$1,575.00	Norfolk (WVEC) (WVEC)		6/12/12
42.0	Normal Line / SPOT	06/19/12-06/29/12	4	:30	12:02A- 1:06A (ET)	3		X	X	X	X			4	\$175.00	\$700.00	Norfolk (WVEC) (WVEC)		6/12/12
42.0.1	Closed Preempt	06/29/12															Norfolk (WVEC) (WVEC)	R-Live News Coverage/Spot -	
42.0.2	Closed Preempt	06/29/12															Norfolk (WVEC) (WVEC)	R-Live News Coverage/Spot -	
43.0	Normal Line / SPOT	06/13/12-06/15/12	4	:30	11P- 11:35P (ET)				1	1	1			2	\$1,100.00	\$2,200.00	Norfolk (WVEC) (WVEC)		6/12/12
43.0.1	Closed Preempt	06/14/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception - PROGRAM CHANGE/BREAK TYPE	
44.0	Normal Line / SPOT	06/19/12-06/22/12	4	:30	11P- 11:35P (ET)			1	1	1	1			2	\$1,100.00	\$2,200.00	Norfolk (WVEC) (WVEC)		6/12/12
44.0.1	Closed Preempt	06/21/12															Norfolk (WVEC) (WVEC)	S/I-Political/Exception - PROGRAM CHANGE/NBA	
44.0.2	Closed Preempt	06/19/12															Norfolk (WVEC) (WVEC)	S/I-Political/Exception - PROGRAM CHANGE/NBA	

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45.0	Normal Line / SPOT	06/25/12-06/25/12	4	:30	11P- 11:35P (ET)		1							1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)		6/12/12
46.0	Normal Line / SPOT	06/26/12-06/29/12	4	:30	11P- 11:35P (ET)			1	1	1	1			3	\$1,100.00	\$3,300.00	Norfolk (WVEC) (WVEC)		6/12/12
46.0.1	Closed Preempt	06/26/12															Norfolk (WVEC) (WVEC)	S/I-Political/Exception - PROGRAM CHANGE/NBA	
47.0	Normal Line / SPOT	07/02/12-07/02/12	4	:30	11P- 11:35P (ET)		1							1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)		6/12/12
48.0	Normal Line / SPOT	06/13/12-06/15/12	4	:30	6:58P- 7:28P (ET)	2			X	X	X			2	\$1,575.00	\$3,150.00	Norfolk (WVEC) (WVEC)		6/12/12
49.0	Normal Line / SPOT	06/19/12-06/22/12	4	:30	6:58P- 7:28P (ET)			1	1	1	1			4	\$1,575.00	\$6,300.00	Norfolk (WVEC) (WVEC)		6/12/12
50.0	Normal Line / SPOT	06/25/12-06/25/12	4	:30	6:58P- 7:28P (ET)		1							1	\$1,575.00	\$1,575.00	Norfolk (WVEC) (WVEC)		6/12/12
51.0	Normal Line / SPOT	06/26/12-06/29/12	4	:30	6:58P- 7:28P (ET)			1	1	1	1			4	\$1,575.00	\$6,300.00	Norfolk (WVEC) (WVEC)		6/12/12
52.0	Normal Line / SPOT	07/02/12-07/02/12	4	:30	6:58P- 7:28P (ET)		1							1	\$1,575.00	\$1,575.00	Norfolk (WVEC) (WVEC)		6/12/12
53.0	Normal Line / SPOT	06/13/12-06/15/12	4	:30	7:28P- 7:57P (ET)	2			X	X	X			2	\$1,575.00	\$3,150.00	Norfolk (WVEC) (WVEC)		6/12/12
54.0	Normal Line / SPOT	06/19/12-06/22/12	4	:30	7:28P- 7:57P (ET)			1	1	1	1			4	\$1,575.00	\$6,300.00	Norfolk (WVEC) (WVEC)		6/12/12
55.0	Normal Line / SPOT	06/25/12-06/25/12	4	:30	7:28P- 7:57P (ET)		1							1	\$1,575.00	\$1,575.00	Norfolk (WVEC) (WVEC)		6/12/12
56.0	Normal Line / SPOT	06/26/12-06/29/12	4	:30	7:28P- 7:57P (ET)			1	1	1	1			4	\$1,575.00	\$6,300.00	Norfolk (WVEC) (WVEC)		6/12/12

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**Norfolk (WVEC) (WVEC)**

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Jun. 2012	85	\$86,925.00
Jul. 2012	70	\$78,500.00
<b>Grand Total:</b>	<b>155</b>	<b>\$165,425.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
57.0	Normal Line / SPOT	07/02/12-07/02/12	4	:30	7:28P- 7:57P (ET)		1							1	\$1,575.00	\$1,575.00	Norfolk (WVEC) (WVEC)		6/12/12
58.0	Normal Line / SPOT	06/23/12-06/30/12	4	:30	6:58P- 7:57P (ET)							1		2	\$400.00	\$800.00	Norfolk (WVEC) (WVEC)		6/12/12
59.0	Normal Line / SPOT	06/25/12-07/02/12	4	:30	10P- 11P (ET)		1							2	\$5,600.00	\$11,200.00	Norfolk (WVEC) (WVEC)		6/12/12
60.0	Normal Line / SPOT	06/19/12-06/19/12	4	:30	10P- 11P (ET)			2							\$3,450.00		Norfolk (WVEC) (WVEC)		6/12/12
60.0.1	Closed Preempt	06/19/12															Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - PROGRAM CHANGE/NBA	
60.0.2	Closed Preempt	06/19/12															Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - PROGRAM CHANGE/NBA	
61.0	Normal Line / SPOT	06/26/12-06/26/12	4	:30	10P- 11P (ET)			1						1	\$3,450.00	\$3,450.00	Norfolk (WVEC) (WVEC)		6/12/12
62.0	Normal Line / SPOT	06/15/12-06/29/12	4	:30	10P- 11P (ET)						1			3	\$1,350.00	\$4,050.00	Norfolk (WVEC) (WVEC)		6/12/12
63.0	Normal Line / SPOT	06/17/12-07/01/12	4	:30	7:58P- 9P (ET)								1	1	\$3,800.00	\$3,800.00	Norfolk (WVEC) (WVEC)		6/12/12
63.0.1	Closed Preempt	06/17/12															Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - PROGRAM CHANGE/NBA	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

**Contract # 834541**

**Schedule Dates** 06/13/12-07/02/12  
**Advertiser** Obama for America (14538)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
**Product** Political - US President (1174)  
**Brand** DEMOCRAT - OBAMA FOR AMERICA (161567)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** KEULEMAN,KATIE  
**Phone/Fax** (202) 338-6919 /  
**CPE** 1319  
**Account Types** National/\*\*Political - Agency  
**Billing Type** Weekly/Irregular  
**Comments** OBAMA "B" :30  
SCHEDULE B

**Date Entered** 06/12/12  
**Last Modified** 06/19/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06173791  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$24,813.75  
**Net Total** \$140,611.25  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Jun. 2012	85	\$86,925.00
Jul. 2012	70	\$78,500.00
<b>Grand Total:</b>	<b>155</b>	<b>\$165,425.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
63.0.2	Closed Preempt	06/24/12															Norfolk (WVEC) (WVEC)	S/I-Political/Exception - PROGRAM CHANGE/NBA	
64.0	Normal Line / SPOT	06/24/12-07/01/12	4	:30	10P- 11P (ET)								1	1	\$2,400.00	\$2,400.00	Norfolk (WVEC) (WVEC)		6/12/12
64.0.1	Closed Preempt	06/24/12															Norfolk (WVEC) (WVEC)	S/I-Political/Exception - PROGRAM CHANGE/NBA	
65.0	M/G For 44.0.1,44.0.2 / SPOT	06/19/12-06/21/12	4	:30	11:30P- 12:05A (ET)			1		1				2	\$1,100.00	\$2,200.00	Norfolk (WVEC) (WVEC)	news after NBA	6/18/12
65.1	M/G For 44.0.1,44.0.2 / SPOT	06/19/12-06/19/12	4	:30	11:30P- 12:05A (ET)			1						1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	news after NBA	6/19/12
66.0	M/G For 43.0.1,60.0.1,60.0.2,63.0.1,63.0.2,64.0.1 / NBA - FINALS	06/21/12-06/21/12	4	:30	7:58P- 11:30P (ET)					2				2	\$10,000.00	\$20,000.00	Norfolk (WVEC) (WVEC)	part of M1	6/19/12
67.0	Normal Line / SPOT	06/23/12-06/23/12	4	:30	5:58A- 8A (ET)							1		1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	part of M1	6/19/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: